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Designer Karey Kyle Helps Independent Spirit Shine at Sundance
“Helene” Scarf Necklace Part of Celebrity Gift Basket

NEW YORK (March 6, 2006) – The 2006 Sundance film festival was 11 days of celebrating independent artists and their commitment to their craft. Celebrities came in droves late January to Park City, Utah to be part of this annual event and received royal treatment, including a gift basket overflowing with goodies.

Independent jewelry designer Karey Kyle was one of the few jewelers selected to contribute to the gift baskets, allowing talents such as Daryl Hannah, Jessica Biel and Winona Ryder the opportunity to admire Karey’s fresh, flirty designs.

Karey selected her Helene scarf necklace to be included in the Sundance gift basket. This one-of-a-kind item has no clasp and is fashioned much like a scarf, adding a new, exciting way women can wear jewelry.

“My scarf necklaces are very eye-catching and are such an original way to accessorize,” says Karey. “It was such an honor to be part of Sundance and be able to present my line to an amazing group of celebrities and other entertainment professionals. I think they’ll love its versatility and the green peridot stones are a great accent.”

Want to capture some of the magic of Sundance? One lucky person can win their own “Live Like a Star” gift basket, featuring Karey’s lovely “Helene” scarf necklace at ET on Yahoo! Check it out and get signed up at <http://et.tv.yahoo.com/contests/13907/>.

A rising star in her own right, be on the lookout for Karey’s new spring jewelry line soon!

You can view and purchase Karey’s celebrity-worthy line of necklaces and earrings for yourself at www.kareykyle.com.

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